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**IN THE UNITED STATES**  
**PATENT AND TRADEMARK OFFICE**

Attorney Docket No.: **Google-74 (GP-282-00-US)**

Applicants: **Paul BUCHHEIT, et al.**

Serial No.: **10/814,104**

Confirmation No.: **5182**

Filing Date: **March 31, 2004**

Title: **RENDERING CONTENT-TARGETED ADS WITH E-MAIL**

Examiner: **Daniel Lastra**

Group Art Unit: **3688**

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**REQUEST FOR A TWO (2) MONTH EXTENSION OF TIME**

In response to the final Office Action mailed on February 18, 2009, which set a time for response to expire on May 18, 2009, please extend that period two (2) months to expire on July 18, 2009. The Patent Office is authorized to charge the fee of \$490.00 and any fee due to the deposit account of Straub & Pokotylo, deposit account number 50-1049.

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Respectfully submitted,

July 18, 2009

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**CERTIFICATE OF FACSIMILE TRANSMISSION**

I hereby certify that this paper (and any accompanying paper(s)) is being facsimile transmitted to the United States Patent Office on the date shown below.

John C. Pokotylo

Type or print name of person signing certification

John C. Pokotylo  
Signature

July 18, 2009  
Date